Biosketch

Bruce H. Caldwell
Global R&D Leader
Scotts-MiracleGro

Bruce H. Caldwell is Vice President and Global R&D Leader for Scotts-MiracleGro, the world's largest Lawn and Garden consumer goods company. In this capacity, Caldwell directs a global research organization in the creation and delivery of innovative products which improve consumers' quality of life by enabling them to create beautiful and healthy lawns and gardens.

Caldwell joined Scotts-MiracleGro in 2006 as Senior Director, R&D with responsibility for formulation and process design for all consumer lawn and garden products. He held roles of increasing responsibility leading to the position of Global Leader of R&D in 2011.

Prior to joining Scotts, Caldwell had a 23 year career with The Procter & Gamble Company, starting as a co-op student in Food & Beverage R&D in 1980 and full time employment in 1985. In 1989 he became Technical Brand Manager, Far East Beauty Care R&D located in Kobe, Japan. He held roles of increasing responsibility in Beauty Care R&D developing capable technical organizations globally and creating breakthrough, superior products which dramatically grew the beauty care business. In 1999 he became Global Technology Manager, Beauty Care Technical Services leading global launches and standardization projects, and integration of two major acquisitions.

Caldwell holds a bachelor's degree in chemical engineering from the Georgia Institute of Technology and a masters in business administration from The University of Cincinnati. As an MBA candidate he led a team developing a new technology business plan which won the Fisher Business Plan competition and the Kiwanis New Business Builder competition, and served as president of the startup company.