

## **Abigail Rosenberger Poklar**

Vice President for Philanthropy, Chief Development Officer

Abby Poklar was named Vice President for Philanthropy and Chief Development Officer for COSI in 2017. In this role, Abby is responsible for leading COSI's annual fundraising and long-range planning to raise contributed revenue in support of the organization's mission and vision. Abby previously served as COSI's Senior Director of Development for seven years.

Prior to her tenure with COSI, Abby served as the Director of Advancement for the Capital Area Humane Society (now Columbus Humane), a non-profit animal welfare organization. Abby was responsible for leading the Humane Society's development, marketing, and volunteer programs as well as serving as the organization's media spokesperson. During Abby's six years of leadership, donations to the Humane Society increased by 122 percent and attendance at the organization's signature fundraiser more than tripled. Abby was responsible for forging a new partnership with a regional bank, which led to the creation of an affinity card program and more than 30,000 Paws Banking accounts established and branded banking cards issued in the first year of the program.

Abby started her career at COSI in 1995 as a key member of the COSI on the Riverfront capital campaign team, which raised more than \$50 million in private funding to support the science center's move to the Scioto Peninsula. Abby served ten years in positions of greater responsibility including Manager of Foundation & Government Support, Director of Annual Giving, and Director of Major Gifts.

Abby earned a B.S in Communications and a M.S in Marketing & Communications from Franklin University and is a graduate of Leadership Columbus.